



District Membership Seminar 2011-12

Incorporating Public Image and Fellowship

Tawau, Sabah

Venue: Marco Polo Hotel, Ruby Room



Membership



Seminar



Rotary PR



Fellowship

Seminar and Dinner Registration

Host Club : Rotary Club of Tawau Tanjung

Regional Chair : AG Judy Yu

Email : judymkyu@hotmail.com

Cost of participation:

Seminar and Celebrate Rotary Dinner RM60.00

Celebrate Rotary Dinner only RM40.00

Payment Methods: Cash, or Cheque
Cheques should be "Crossed to RC Tawau Tanjung "

www.facebook.com/districtmembershipseminar

7 August 2011 Tawau



SEMINAR PROGRAMME

7 August 2011, Sunday

Master of Ceremony : PE Wilson Lim, RC of Tawau Tanjung

- 12.30pm Registration (*Participants advised to have their lunch prior to seminar*)
- 01.00 pm Welcome address by **President Franco Lee of RC Tawau Tanjung**
- 01.05pm Opening Plenary Session "Membership Goals, Recent Trends and the Way Forward"
by DG Hj Zainie Abdul Aucasa
- 01.25pm Keynote address "New Life in Rotary" by PDG Dr Wu Dar Ching, Advisor to District Membership Development Committee & District PR Committee, RI Zone 6B Coordinator, Public Image Resource Group
- 01.45pm **Session I – Making Rotary Relevant**
Session Chair: PP Erich Schneider, AG Group 6
Keynote address: "Making Rotary relevant through values" by PDG Dr. Philbert Chin
Panelist : "Use their vocation for service to Rotar " by P.P. Doc. Teo Tu Huah
Rapporteur: P.P. Vincent Chong
- 02.35pm **Session 2 – Using Rotary Brand to Attract PMET to Rotary**
Session Chair: PP Michael Yee, District Chair – Vocational Service
Keynote Address : "Attracting Professionals to Rotary " by PP Ong Hock Siew
Panelists: "Ways to bring greater awareness of club service projects" by P.P. Patrick Chin
Rapporteur: P.P. Vincent Chong
- 03.25pm Tea and Networking 1
- 04.00pm **Session 3 – Conflict Resolution for better retention**
Session Chair: PP Ravi Velu, District Chair – Fellowship & Recreation Committee
Keynote address: "Solving Conflicts in Clubs for better retention" by PDG Dr. Arasu
Panelist : "How to communicate effectively to club members" by P.P. Peter Wong
Rapporteur: P.P. Vincent Chong
- 04.50pm **Session 4 – Good Rotary PR and Image for Membership Growth**
Session Chair: PP Andre Suharto, District Chair – Public Relations Committee
Keynote address: "Public Relation and Rotary Membership" by PDG Edward Burongoh
Panelist : "Why PR is important for Rotary?" "by P.P. Frankie Chua
Rapporteur: P.P. Vincent Chong
- 05.40pm Closing address: "Trilemma of Membership Growth"
by PP Alex Eow, District Chair -- Membership Development Committee
- 05.50pm Thank you address by DG Hj Zainie Abdul Aucasa
- 06.00pm End of Seminar

7 August 2011 Tawau



“CELEBRATE ROTARY FELLOWSHIP” DINNER

7th August 2011, Saturday

Objective: To showcase and highlight the work of Rotary to potentials and friends of Rotary using the event to achieve both PR and Membership goals

Organised by: District Fellowship and Recreation Committee with the help of Host Club and Regional Chairs of the District Membership Seminar

Master of ceremony :
PP Ravi Velu, District Chair, Fellowship and Recreation Committee
Venue : Marco Polo Hotel Tawau, Ruby Room

06.30pm	Cocktails
07.00pm	Welcome address by President Franco Lee
07.05pm	“Know Rotary” – Video of Rotary International
07.15pm	Dinner Commences
08.00pm	“Rotary – In our Community” – PowerPoint Presentation of Rotary Clubs, Projects and Achievements specific to the respective region
08.20pm	Buffet Dinner Continues
08.45pm	Induction of New Members / Recognition of Special Achievements
09.15pm	Entertainment
10.00pm	End of Party

7 August 2011 Tawau