

District 3310 Alumni Network Group launched on 20 May 2017

By PP Perlita Tiro, District Alumni Chair, 2016-17, 2017-18



After its development, organization and a massive recruitment drive for members, over the last 10 months, the Rotary 3310 District Alumni Networking Group (DANG) was finally launched at the Installation of Officers and Members and a Networking Session on 20 May 2017. It was held at the NUS LT 36 (Peter & Mary Fu Lecture Theatre), a total of about 80 Rotarians and members attended the Singapore event.

Guest Speaker was DGN Henry Tan, while the Keynote Speaker, AG Jimmy Ooi, the incoming Adviser for the District Interact Committee, among his string of District positions, spoke on his 37 years of Rotary Journey. Rtn Suresh Keerthi, the Regional Alumni Chair - Singapore and DANG President for 2016-17 and 2017-18, spoke on the future activities of DANG, while PP Perlita Tiro introduced DANG and the Speakers and was also the MC for the afternoon. The Event was capped by a lively interaction between DANG Members and Rotarians from a variety of professions.

What is DANG?

District Alumni was formerly a segment of Foundation Committee which was a forum for reunions of all the beneficiaries of Rotary scholarships, student youth exchanges, peace fellowships and the like. This Rotary Year, District Alumni became an independent group reporting directly to the District Governor with a bigger composition, with the aim of keeping the group vibrant. The main additions to the group are the Interactors, Rotaractors and RYLarians, both encompassing current members, outgoing members as well as past members.

The main **objective of DANG** is to maintain connectivity with ALL beneficiaries of the Rotary movement, with the aim of making all these members as Rotarians one day. Hence, the new purpose of District Alumni is to expand Rotary Membership, in the long run. It is therefore imperative to keep in close touch with the various groups of Family of Rotary until they develop their respective careers and qualify to become Rotarians, perhaps through Satellite Clubs if not directly to Rotary Clubs.

Global potential of DANG

Consider this. Globally, we have some 1.2 million Rotarians 200,000 Rotaractors and 250,000 Interactors. Note that Interactors and Rotaractors hold their positions only for a year. Rotaractors are in the age range of 18-30, while Interactors are typically 16-18. How many of these do actually become Rotarians later on? In fact, how many Interactors become Rotaractors? Unfortunately, we do not have statistics. We suspect, very few. Assuming that we can convert most Interactors to be Rotaractors, after they finish their studies and concentrate on their careers during the first five years, and all Rotaractors become Rotarians after three years, we would have a continuous stream of Rotarian intakes, in addition to the normal rate of intakes through traditional sources.

Stakeholders in Membership

The participation and support of the various stakeholders in membership are crucial to the success of DANG. We depend a lot on all District Chairs involved in the youth as well as all Youth Service Chairs in all the 65 Clubs in the District, to capture all the

members of Interact Clubs, Rotaract Clubs, RYLarians and Youth Exchange into DANG membership.

DANG chartered in January 2017

DANG was officially chartered by Rotary International President John Germ on January 3, 2017, after it had recruited close to 100 members. This number grew to 190 by the time the members and officers were officially inducted on May 20.

This number skyrocketed to over 300 members, after a very successful recruitment drive led by PP Chandran Pillay, District RYLA Chair at the recent District Interact Conference in Melaka on 1-4 June 2017. It was a massive on-line and manual enrollment from a resort where wifi was intermittent if at all available! Our hats off to you PP Chandran!! It just goes to show that where there's a will, there's a way. We exceeded our expectations for the year! We hope the rest of the branches will grow too. We estimate at least 3,000 possible members throughout the district. Yes, much more than the number of Rotarians.

And of course, thanks too to District Conference Coordinator PP Mandy Sia who managed a thoroughly successful and enjoyable DISCON, and PP Mark Koh, our incoming Regional Alumni Chair – Johor.

Next induction of members will be held in East Malaysia and Brunei.

Enjoy the educational pictorials. Let us all develop the youth to become Rotarians.

<p>Alumni - Past Members of Rotary Family</p> <p>BENEFICIARIES OF ROTARY PROGRAMMES</p> <ul style="list-style-type: none"> o Interact Club- outgoing members (but catch now) o Rotaract Club - existing members o Rotary Youth Exchange o New Generations Service Exchange o Rotary Youth Leadership Awardees (RYLarians) o Rotary Peace Fellows o Rotary Scholars o Vocational training teams o Ambassadorial Scholars o University Teachers Awarded Grantees o Rotary Volunteers 	<p>Objectives of DANG</p>  <p>We offer a Platform for past members of the Rotary family to</p> <ul style="list-style-type: none"> • Continue to be connected with Rotary • Provide networking with like-minded people who have the heart to serve communities with passion & commitment • Offer opportunities for career talks, internships and employment by Rotarians <p>Eventual objective: to convert them to Rotarians.</p>	<p>Stakeholders in Membership Development</p> 
  <p>GUEST OF HONOUR</p> <p>DGN Henry Tan, RC Singapore West District Governor 2018-2019</p>	 <p>Rotary District 3310</p>  <p>KEYNOTE SPEAKER –His Rotary Journey</p> <p>Rtn Jimmy Ooi, Past President, RC Singapore Adviser, District Interact Committee 2017-18 37 years in Rotary, from Interactor</p>	 <p>Rotary District 3310</p>  <p>WAY FORWARD FOR DANG</p> <p>Rtn Suresh Keerthi, RC Singapore Regional Alumni Chair, Singapore 2016-18 DANG PRESIDENT, 2016-17, 2017-18</p>
 <p>Rotary District 3310</p>  <p>DANG – Welcome & Introduction</p> <p>PP Perlita Tiro, RC Singapore District Alumni Chair 2016-17, 2017-18</p>	<p>District Alumni TEAM 2016-17</p> <ul style="list-style-type: none"> • PDG Hj Andre Suharto, RC Kuching Central- Adviser • PP Perlita Tiro, RCS - District 3310 Alumni Chair • Rtn Zanneth Poh Chean Leng - RC Bandar Seri Bagawan - Regional Chair, Brunei Darussalam • PP Jia Shing Kwang, RC JB - Regional Chair, Johor • PP Sazali Sabri, RCMelaka – Regional Chair, Melaka • AG Chan Tzun Hei, RC Sandakan -Regional Chair, Sabah • PE Lee Khee Chuan, RC Kuching -Regional Chair, Sarawak • Rtn Suresh Keerthi, RCS - Regional Chair, Spore 	<p>District Alumni TEAM 2017-18</p> <ul style="list-style-type: none"> • PDG Hj Andre Suharto, RC Kuching Central- Adviser • PP Perlita Tiro, RCS - District 3310 Alumni Chair • Rtn Zanneth Poh Chean Leng - RC Bandar Seri Bagawan - Regional Chair, Brunei Darussalam • PP Mark Koh, RC Batu Pahat- Regional Chair, Johor • Rtn Vanessa Smith Degen, RCMelaka – Regional Chair, Melaka • PP Franco Lee, RC Tawau Tanjung -Regional Chair, Sabah • IPP Clarence Yong, RC Kuching Central -Regional Chair, Sarawak • Rtn Suresh Keerthi, RCS - Regional Chair, Spore

Rotary 3310 DANG EXCO

- PP Perlita Tiro, RC Singapore - District Alumni Chair
- PDG Hj Andre Suharto, RC Kuching Central – District Alumni Adviser
- Rtn Suresh Keerthi, RC Singapore – Regional Alumni Chair, Singapore, DANG President
- Rtn Donny Liu, RC Queenstown – DANG VP
- Rtr PP Zen Tan, DRR – Hon Secretary
- Rtn See Mee Lee, RC Singapore – Hon Treas
- 5 Other Regional Alumni Chairs



DANG MEMBERSHIP – District 3310

- Currently 300 (bigger than any Club in the District)
- Grossly short of Potential 3000 – 5,000 (Interactors/Rotaractors/RYLArians)
- DANG members who could be Potential Rotarians: 5% -10% per year?
- Suggestion to make it automatic for all Interactors, Rotaractors & RYLArians to become DANG members



Office Bearers Take Oath of Office



DANG Members from Singapore take Oath of Office with DGN Henry Tan



DANG Members in Singapore receive Rotary Alumni Pins from DGN Henry Tan



The Event was capped by a networking with Rotarians from Various Rotary Clubs in Singapore. They included Rotarian Advisers: Paul Phua, PP Jimmy Ooi, PP Philip Leong, Suresh Keerthi, CP Chew Ban Seng. Not in picture were Jeff Rajeck, Joseph Chia, Dr Hoh Sek Tien.





The District Interact Conference, Melaka, 1- 4 June 2017
Newly Inducted DANG Members with DG Michael Yee (in yellow)
and District RYLA Chair PP Chandran Pillay (in green)



DG Michael introducing DANG
At Opening Night



District RYLA Chair Chandran Pillay
Addresses Interactors